# WaterSafe member digital promotion pack

Welcome to WaterSafe!

In this digital pack you’ll find some helpful templates and information to help promote you, your business and your membership of WaterSafe online, through social media and with your local newspapers and radio.

The templates are designed to be adapted so you can also include your membership of other professional schemes and your own company logos and contact details.

## Logo

For a digital WaterSafe logo, which you are welcome to use on your website, social media, business cards or leaflets and letterhead while you are a member, please email info@watersafe.org.uk

## News release

We have drafted a news release which you can adapt to send to your local newspapers, community magazines and radio stations. Just fill in the bits highlighted in red with your details, the name of your local water company and the area in which you work.

Then email it to the news editor at your local newspapers and radio stations.

You can find your local newspapers and radio station through a quick online search – most usually have an email address for ‘news’ or ‘newsdesk’. Or give them a quick call to ask who to send it to. If you need help email us at info@watersafe.org.uk.

Often it’s useful to send a photograph of yourself – perhaps with your van (with a WaterSafe sticker on it!) or holding some plumbing tools, working on a plumbing job or with a customer.

## Website

The WaterSafe website is at [watersafe.org.uk](http://www.watersafe.org.uk/). We have a regular blog where you can keep up to date with industry news and views, share your own thoughts, or even come up with a good subject for your own blog.

If you have your own website, we’ve written a few words you might like to add about your membership of WaterSafe – with a link to our website – and the WaterSafe logo.

## Business card

It’s very easy to get business cards printed online these days. If you have a card already you can add the WaterSafe logo to your existing card.

## Twitter

WaterSafe is active on Twitter [@WatersafeUK](https://twitter.com/WatersafeUK). If you’re on Twitter, please follow us and say hello.

We’ve written a few tweets to help you announce your membership and prepared a membership logo which you can use in your banner.

## Facebook

WaterSafe is also on Facebook – please follow us [@WaterSafeRegister](https://www.facebook.com/WaterSafeRegister/) – and share your news, photos (of good and bad plumbing…) and videos. We’ve written a few words to help you announce your membership of WaterSafe on your own Facebook page and prepared a membership logo.

## Linkedin

We’ve written a few words to help you announce your membership of WaterSafe on your LinkedIn page and prepared a membership logo. You can find us at [linkedin.com/company/watersafe](https://www.linkedin.com/company/watersafe/" \t "_blank).

## Videos

WaterSafe is building a library of videos to give share advice on plumbers and plumbing. You can find us on [YouTube](https://www.youtube.com/channel/UCCdgCDRbEoAk6joEo7zMd2w). If you’ve got a good idea for a plumbing video, then get in touch.

## Keep in touch

We’re always interested to hear about your plumbing news and looking for volunteers to take part in campaigns, plumber profiles, photos and videos and feature on our website.

Keep in touch with us at info@watersafe.org.uk.